Beat: Technology

VIVATECHNOLOGY 2025, WITH MORE THAN 3,600 RENOWNED INVESTORS AND CAPITAL FUNDS

MORE THAN 300 ANNOUNCEMENTS AND LAUNCHES

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USPA NEWS - The 9th Edition of Viva Technology, Europe's Biggest Startup and Tech Event, was particularly Enriching and Eye-Opening. More than 300 Announcements and Launches marked this Year's Four-Day Event, with AI Transformation in Every Sector...

The 9th Edition of Viva Technology, Europe's Biggest Startup and Tech Event, was particularly Enriching and Eye-Opening. More than 300 Announcements and Launches marked this Year's Four-Day Event, with AI Transformation in Every Sector. Startups such as Unitree, Buddyo, Vrai AI and Next, featured on the AI Avenue sponsored by Salesforce, were able to demonstrate to Thousands of Visitors the Tangible Benefits of AI in solving Very Concrete Problems. Among the Major Announcements was the Creation of Mistral Compute, a Sovereign Artificial Intelligence Infrastructure designed for Europe by NVIDIA and Mistral AI, and there were more Announcements coming from the NVIDIA GTC Paris Conference which took place at VivaTech.

More than 14,000 Startups took part at VivaTech this Year, engaging in Strategic Connections with Companies from more than 30 Industries. This Momentum was amplified by the Presence of more than 3,600 Renowned Investors and Capital Funds – including Accel, KKR, Lightspeed, Sequoia Capital, Eurazeo and GV (Google Ventures) – who came to discover, support and accompany the Next Great Success Stories in Tech.

Among the more than 450 Leading Speakers at VivaTech 2025 were Jensen Huang, Founder & CEO of NVIDIA, Arthur Mensch, CEO of Mistral AI, and Emmanuel Macron, President of France. But also were welcomed Joe Tsai (Alibaba), Yann Le Cun (Meta), Sarah Friar(OpenAI), Thomas Wolf (Hugging Face), Mike Krieger, Chief Product Officer of Anthropic, Pascal Gauthier, CEO of Ledger, Alain Aspect, Professor at the Institut d'Optique Graduate School and winner of the Nobel Prize in Physics 2022, John Elkann, CEO of Exor NV & Chairman of Stellantis NV, Fidji Simo, CEO & Chair of Instacart, Ami Badani, Chief Marketing Officer of ARM Holdings, Maya Rogers, CEO of Tetris, Cliff Obrecht, Co-Founder & COO of Canva, Vanessa Wyche, Acting Associate Administrator at NASA, and Clara Chappaz, France's Minister Delegate for Artificial Intelligence and Digital Affairs.

The Whole Tech World was on hand this Year. Succeeding India (2022), the Republic of Korea (2023) and Japan (2024), Canada was the Country of honor this Year at VivaTech, bringing a Cohort of more than 170 Companies and Organizations specializing in Tech and AI. The Canadian Delegation was joined by Evan Solomon, Minister of Artificial Intelligence and Digital Innovation and Minister responsible for the Federal Economic Development Agency for Southern Ontario, 171 Nationalities came to exchange and shine at VivaTech, with Exhibitors and from more than 120 Countries, and more 50 National Pavilions (+20% vs. 2024).

VivaTech was hosting First-Time Exhibitors such as the USA, with Delegations from Houston (Texas) and Miami (Florida), along with Newcomers from Asia (China, Japan, Korea), Brazil, Saudi Arabia, El Salvador, and Nigeria, the latter reinforcing the Presence and Voice of Africa at VivaTech. Europe was also widely represented, with the Presence of the United Kingdom, Germany and Poland, joining Host Country France with more than 15 Exhibiting Regions.

For the First Time this Year, VivaTech presented its Global Awards Ceremony, in Partnership with TechCrunch, to honor Excellence, celebrate Engagement, and amplify the Voices that are redefining the Tech Landscape. The Ceremony highlighted those who embody Bold, Useful and Humane Innovation :

* The Female Founder Challenge, a Signature VivaTech Event in recognition of Women's Entrepreneurship, rewarded Hélène Briand, Co-founder and CTO of Verley.
* The Tech for Change Award went to Adrienne de Malleray and Genesis which puts Innovation and Technology at the Service of Regenerative Agriculture.
* The AfricaTech Awards, sponsored by Airtel and Cassava Technologie, have once again demonstrated the Vitality and Boldness of African Innovation. Among the 492 Applications received, Three Startups stood out: Plentify in GreenTech, Reme-D.Inc in HealthTech, and Zeeh Africa in E-commerce & FinTech. Reme-D.Inc was crowned the Overall Winner, illustrating the Excellence and

Transformative Potential of African Tech.
* Innovation of the Year Award: The Startup Chipiron was rewarded for its Technological Audacity and the Tangible Impact of its Innovation.

The Impact Bridge, designed with EDF, continued this Year to give Substance to a Common Ambition: to make Tech a Driver of Inclusion, Sustainability and meaningful Human Connection. This Ambition is in line with VivaTech's Rigorous Environmental Approach, which has been ISO 20121 certified, and has been a Marker of a Demanding and Structured CSR Policy for more than Three Years.

VIVATECH is about Success Across The Board
* It's about Business Success, with more than 640,000 Business Connections recorded Online during the Four Days of VivaTech.
* It's about Engagement Success, with more than 3.6 Million Social Interactions (a 68% increase from 2024).
* It's about Success with the General Public, with 7 Million People reached by VivaTech News, the Live Broadcast Channel (a 10% increase from 2024)

Source: The 9th Edition of Viva Technology (Canada being The Country of Honor this Year)
@ The Porte de Versailles Venue in Paris
On June 11 - June 12 - June 13 - June 14, 2025

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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